

NEADTA Board Meeting

Present: Courtney, Melanie, Pauline, Maegan, and Stefanie

September 10, 2020 7:30pm-9:15pm

1. Vision, expectations, and goals for the chapter
 - a. All in agreement that as a chapter we are headed in the right direction, but need to engage more from membership, and continue to make changes as we grow as a board
 - b. Committees throughout the membership?
 - c. What roles should be created?
 - d. Student offerings?
 - e. Explore education/explore connection with universities
2. Board Roles and Responsibilities; collaboration
 - a. Courtney to send out the current roles and responsibilities - read over and edit/update as needed.
3. By-laws, change, and additions, vote in October
 - a. Not discussed - to be pushed to next months meeting
4. Anti-Racism Statement
 - a. Do we include this in our by-laws moving forward? Do we include our membership as we form the statement?
 - i. Discuss this at the community meeting
 - b. Co-create a statement as a board, be more vocal about it moving forward, continue to work on this.
5. Programming, schedule for
 - a. MDC
 - i. This Saturday! 9:30-12:30
 - ii. Follow up afterwards to see what additional needs there are
 - b. Community Meeting
 - i. Every 3rd Monday of the Month at 7:30pm, starting in October
 - ii. First Community Meeting will also be a meet/greet with the Board
 - c. Student Members
 - i. Continue with this discussion around how to support and engage with student members
 - d. Newsletter
 - i. Switch from weekly to monthly
 - e. Social Media
 - i. Maegan is hoping for help with running the social accounts - Stefanie is open to sharing the responsibility of this
 - ii. Thoughts around asking membership/holding elections for a new social media coordinator?
 - iii. Board member take over on social media leading up to our meet/greet?
 - iv. Have students do a take over - help with increasing our student membership engagement

1. Tuesday Takeover or Thursday Takeover?
 - v. Maegan to send out an email to Stefanie and Courtney for a separate social media brainstorm meeting
 - f. Member Spotlight
 - i. Continue with Member Spotlights on social media
 - ii. In addition to membership spotlights, spotlight offerings, workshops, etc. happening within our membership
6. Website
 - a. Maegan to add more images to brighten up the website
 - b. Ask members for images to add?
 - c. Updated Board Member Bios - make them more consistent across the board
 - d. Maegan to continue to work on it - Courtney can we set a deadline for when we want this live so I make sure to prioritize it?
7. Nuts and Bolts
 - a. Email signatures
 - i. Email signatures should be more consistent with all Board Members
 - ii. Include: Name, Credentials, Role, Pronouns, Website, and your availability
 - b. Noting individual schedules/expectations of time spent
 - i. Courtney - M, W, Th will be checking and responding to emails, unless something is more emergent
 - ii. Decide for yourselves what your boundaries are with board duties
 - c. Organizing and communication of projects/to-dos
 - i. Use the Google Doc to organize current projects/to-dos
 - ii. Courtney to tag us in tasks/deadlines/agenda for the week
 - d. New logo
 - i. Represent/honor the old logo, as we are growing and shifting but are getting ready to create a new logo
 1. Honor what came before us and now we are moving forward, find an image that seems to be more inclusive/resonates better with membership
 - ii. To note: Sivan created our current logo - thoughts on reaching out to her prior to changing it?
 - iii. Have members help with creating it? Ask them what it means to be a part of this chapter? To practice in this region?
 1. Asking our membership/the people it impacts - get their opinion, showing awareness that this is another area where change is needed.
 - iv. A lot of our merchandise has the current logo on it
 1. Get new merchandise to unveil our new logo?
8. Follow Up
 - a. Courtney - Send out current board responsibilities; send out weekly to-do's; MDC prep

- b. **Melanie** - Connect with Maegan to meet re: website; follow up with weekly to-dos; edit/update current board responsibilities
- c. **Pauline** - Follow up with weekly to-dos; edit/update current board responsibilities; continue to follow up with BPT issue
- d. **Maegan** - Connect with Courtney/Stefanie re: Social Media; Connect with Melanie re: Website; send notes; follow up with weekly to-dos; edit current board responsibilities; continue to work on website - deadline?
- e. **Stefanie** - Connect with Maegan and Courtney re: social media; follow up with weekly to-dos; edit current board responsibilities

Next Board Meeting: October 5th, 2020 7:30pm

Coming Up: MAD September 19th, 2020 9:30-12:30

ADTA Virtual Conference October 15th-18th

Community Meeting/Meet and Greet, October 19th, 2020 7:30pm